

# The future of “user generated content”



# Two types of UGC

Aggregated

Combined

# Aggregated



Social networks



Application stores

# Combined



Wikipedia

```
/* @return      0 on success, non-zero on failure
 */
int lbs_get_firmware(struct device *dev, const char *user_mainfw,
                    const char *user_mainfw_u32, const char *user_mainfw_32,
                    const struct lbs_fw_table *fw_table,
                    const struct firmware **helper,
                    const struct firmware **mainfw)
{
    const struct lbs_fw_table *iter;
    int ret;

    BUG_ON(helper == NULL);
    BUG_ON(mainfw == NULL);

    /* Try user-specified firmware first */
    if (user_helper) {
        ret = request_firmware(helper, user_helper, dev);
        if (ret) {
            lbs_pr_err("couldn't find helper firmware: %s\n",
                      user_helper);
            goto fail;
        }
    }
}
```

Open source

Combined

# Community



# Authority 2.0





Fun, fame, ongoing shame



YOUPOORN<sup>BETA</sup>

... should the Internet “forget”?

